

# MUSI©

a magazine of music arts & music business

MUSI© magazine is an educational publication that goes behind the scenes of the music industry. MUSI© magazine approaches this dynamic field from both commercial and creative points-of-view, all while providing its student readers a unique brand of music business journalism. MUSI© magazine makes it its business to stay at the forefront of music trends thereby providing vital information without sacrificing popular appeal.

MUSI© magazine is designed for Chicago Public School students. Created in association with the Illinois Music Educators Association and the Music Educators National Conference, MUSI© magazine has solid education credentials. But MUSI© offers more: our magazine also makes valuable use of its connections with seasoned journalists, music industry executives, and high-profile artists to provide unbiased information on timely professional issues.

MUSI© draws student attention to often misunderstood ideas and concerns of the music world. From introducing students to intellectual property and copyright laws to discussing the complex infrastructure that surrounds performing artists, MUSI© magazine sets the stage for practical business information that can be taught alongside standard music curricula.

MUSI© magazine is also a unique medium for secondary school students to learn about numerous career options and educational paths that they can follow into the music business

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world. Although students are some of the most avid consumers of popular music, they are often completely unaware of the professional, contractual, and commercial mechanics surrounding performing artists. MUSI© magazine takes them through the daily routines of producers, managers, agents, record company personnel, publishers, and many other professionals from all genres of music and levels of notoriety. Additionally, it shows students how all these professionals found their way into the industry.

This information ultimately helps teachers advise students on the best possible way to approach the music business.

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